

INTERNATIONAL CONFERENCE ON SUSTAINABILITY, INCLUSIVENESS, AND SOCIAL ENTREPRENEURSHIP (ICSISE-2026) | HYBRID MODE

18th & 19th December 2026

Organized by Shanti Business School Ahmedabad, India, Along
With International partner UBIS Global, Washington D.C. USA

About Shanti Business School

Shanti Business School (SBS, Ahmedabad) is managed by CHIRIPAL CHARITABLE TRUST. SBS was established in 2010 as a Corporate Citizenship Initiative of INR 10,000 Crore Chiripal Group of Industries. Within a very short period of its existence SBS, Ahmedabad has firmly established itself as an Institute of distinction, attracting students from across the country to transform them into industry-specific talent, which is increasingly being preferred by the management industry.

Since its inception the institute has produced socially responsible and highly sought-after industry leaders. We take pride in our diverse student community, with learners coming from various geographic regions of the country, representing different cultural and educational backgrounds. The rigorous and industry-relevant curriculum of our PGDM program enables students to develop into business professionals equipped with contemporary skills and competencies. SBS offers full-time PGDM and PGDM-Marketing to graduates who have the potential to succeed in an academically challenging and innovative environment.



About The University of Business Innovation and Sustainability (UBIS), USA

The University of Business, Innovation and Sustainability (UBIS) is a private international institution. UBIS provides high-quality education, following both an American and Western European style. UBIS is a woman-owned for-profit independent private entity, which is dedicated to providing high-quality education, with an emphasis on addressing the intersection of business, international relations and the cross-cultural issues that stem from globalization.

With a network of international partners, and over 40 nationalities represented among the students, UBIS provides its students and faculty with a unique international experience.



Welcome Message from the Director's Desk

Dear Participants,

It is my pleasure to welcome you to 2nd ICSISE-2026 at Shanti Business School Ahmedabad. This conference serves as a platform for insightful discussions, impactful research, and global collaborations on sustainability, inclusiveness, and social entrepreneurship. We look forward to your valuable contributions in shaping a sustainable future.

This conference embodies our commitment to address the critical challenges of our time by fostering dialogue, innovation, and collaboration. The conference, aligned with the United Nations Sustainable Development Goals (SDGs), aims to explore the intersection of sustainability and inclusiveness in business and society. I am confident that the discussions and collaborations here will inspire new thinking and pave the way for impactful initiatives that benefit both the academic community and society at large.

Warm regards,
Dr. Neha Sharma
Director,
Shanti Business School

About the Conference

The Shanti Business School, Ahmedabad is proud to announce the 2nd edition of the International Conference, ICSISE-2026, at SBS Ahmedabad. The flagship event of SBS Ahmedabad, aims to bring together global thought leaders, academicians, industry experts, policymakers, and researchers to discuss innovative approaches and strategies aligned with the United Nations Sustainable Development Goals (SDGs).

This conference will serve as a collaborative platform to explore cutting-edge research and emerging trends in sustainability, inclusiveness, and social entrepreneurship, fostering international partnerships and actionable insights.

Conference Themes & Sub-Themes

ICSISE-2026 will focus on the following key themes and sub-themes:

Sustainable Business Practices & Finance

- ESG Investing & Impact Financing
- Green Finance & Circular Economy
- Corporate Governance & Business Ethics
- Sustainable Value Chains

Sustainable Human Resource & Organization

- Workplace Diversity & Inclusion
- Employee Well-being & Sustainable HR Practices
- Ethical Leadership & Corporate Culture
- Future of Work & Digital Transformation

Sustainable Marketing

- Green marketing
- Sustainable Consumer Behaviour
- Ethical Branding
- Digital Responsibility

Social Entrepreneurship & Innovation

- Business Models for Social Impact
- Microfinance & Financial Inclusion
- Grassroots Innovation & Sustainable Startups
- Women & Youth Entrepreneurship

Sustainable Technology & Digital Transformation

- Artificial Intelligence & Sustainability
- Blockchain for Transparency & Ethical Sourcing
- Digital Inclusion & Smart Cities
- Renewable Energy & Technological Innovation

Global Perspectives on Sustainability & Inclusiveness

- Climate Change Policy & International Collaboration
- Sustainable Urban & Rural Development
- Government & Corporate Partnerships for SDGs
- Cross-Border Social Impact Initiatives



CALL FOR PAPERS

The conference invites research papers, case studies, and conceptual papers exploring the integration of these themes with real-world applications which are original research contributions from scholars, professionals, and practitioners in various disciplines. Selected high-quality papers will be considered for publication in Scopus, ABDC, journals or as part of an edited book with an ISBN number.

Important Dates

Submission Opens	1 st June, 2026
Submission Deadline	31 st August, 2026
Intimation of Acceptance	30 th September, 2026
Registration Deadline	31 st October, 2026
Conference Dates	18 th & 19 th December, 2026

MODE OF PRESENTATION

The conference will be held in hybrid mode (both offline and online), allowing wider participation from global delegates.

BEST PAPER AWARDS

Outstanding research papers will be awarded under different tracks, with cash prizes and certificates.

WHO SHOULD ATTEND?

- Academics & Researchers
- Industry Professionals & Entrepreneurs
- Policymakers & Government Officials
- Social Entrepreneurs & Innovators
- Students & Scholars

REGISTRATION DETAILS

Category	Domestic Participants(INR)		International Participants	
	Without Publication	With Publication in Scopus Indexed Journals	Without Publication	With Publication in Scopus Indexed Journals
Students/ ResearchScholars	2000	6000	USD 50	USD 100
Academics	3000	7000	USD 80	USD 150
Industry Participants	3500	8000	USD 100	USD 200
Attendees without paper presentation	2000	-	USD 50	-

NEFT Details

Account Name: Shanti Business School Ahmedabad
Account No: 5211256949
Account Type: Institutional Savings
Bank Name: Kotak Mahindra Bank

Branch Address: Chandan House, Opp. Abhijit-3,
Ahmedabad-380009
IFSC: KKBK0000812

Registration includes access to all sessions, conference materials, and networking events.

Publication

Review Process: All submissions will undergo a double-blind peer review process. Authors may be asked to make revisions based on reviewer feedback.

Publication Opportunity: All accepted papers will be published in the conference proceedings with an ISBN number, which will serve as a comprehensive record of the research works presented. Additionally, selected high-quality papers will be considered for publication in reputed Scopus- and ABDC-indexed journals, which are recognized globally and contribute to the academic credibility and citation impact of the authors' work. This dual publication opportunity provides authors with a unique platform to disseminate their research widely and gain greater academic recognition.

VENUE

Shanti Business School Ahmedabad, India

Publication Opportunity

Selected full papers will be considered for publication in reputed journals such as:

Journal of Brand Strategy, Henry Stewart Publications (Scopus Q3)

Journal of Digital & Social Media Marketing, Henry Stewart Publications (Scopus Q3, ABDC C)

Journal of Data Protection & Privacy, Henry Stewart Publications (Scopus Q3)

Journal of Payments Strategy & Systems, Henry Stewart Publications (Scopus Q3)

Journal of Urban Regeneration and Renewal, Henry Stewart Publications (Scopus Q3)

Journal of Business Continuity & Emergency Planning, Henry Stewart Publications (Scopus Q4)

Applied Marketing Analytics: The Peer-Reviewed Journal, Henry Stewart Publications (Scopus Q4)

Journal of Risk Management in Financial Institutions, Henry Stewart Publications (Scopus Q4, ABDC C)

Journal of Cultural Marketing Strategy, Henry Stewart Publications (Scopus Q4)

Journal of Statistics and Management Systems, Taylor & Francis Online (ABDC C)



Conference Chair:

Dr. Neha Sharma

Director, SBS, Ahmedabad

Conference Co-chair:

Dr. Rinki Rola

Dean-Academics, SBS, Ahmedabad

Patrons:

- **Shri Brijmohan Chiripal**
Chairman, Board of Governor SBS Ahmedabad, &
Director, Chiripal Group of Industries.
- **Dr. Rohit Swarup**
Founder Director - Xplora Design Skool & Futurz
Xplored, Ahmedabad

- **Prof. (Dr.) Manju Singh**
Professor, Dept. of Humanities & Social Science,
MNIT Jaipur
- **Dr. Subhadip Roy**
Associate Professor, IIM, Ahmedabad

Advisory Committee

- **Prof. KGK Pillai**
Executive Registrar, SBS Ahmedabad.
- **Prof. Fazeela Banu**
Director, Amity Business School, Mauritius.
- **Dr. Ramkumar Phuyal**
Professor of Economist, CEDA, Tribhuvan University, Nepal.
- **Dr. Arjun Kumar Baral**
Center for Economic Development and Administration,
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Gandhinagar, Gujarat.
- **Dr. Stuart Kewley**
President and Provost of UBIS Global, USA
- **Dr. Femina Syed**
International Research Mentor and Educational Consultant
- **Dr. Sushma Verma**
Associate Professor of Finance, Dr. Vishwanath Karad
MIT-WPU, Pune

Organizing Committee

Convenor:

- **Dr. Tushar Panigrahi**

Co-Convenors:

- **Dr. Anushree Mehta**
- **Dr. Yogesh Mungra**

Conference Secretary:

- **Dr. Sejal Trivedi**

Conference Coordinators:

- **Ms. Utkarsha Sakarekar**
- **Mr. Pramod Sawant**

Join us at ICSISE-2026 to exchange ideas, explore solutions, and contribute to a more sustainable and inclusive world.



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For paper
submission,
registration,
and inquiries:

